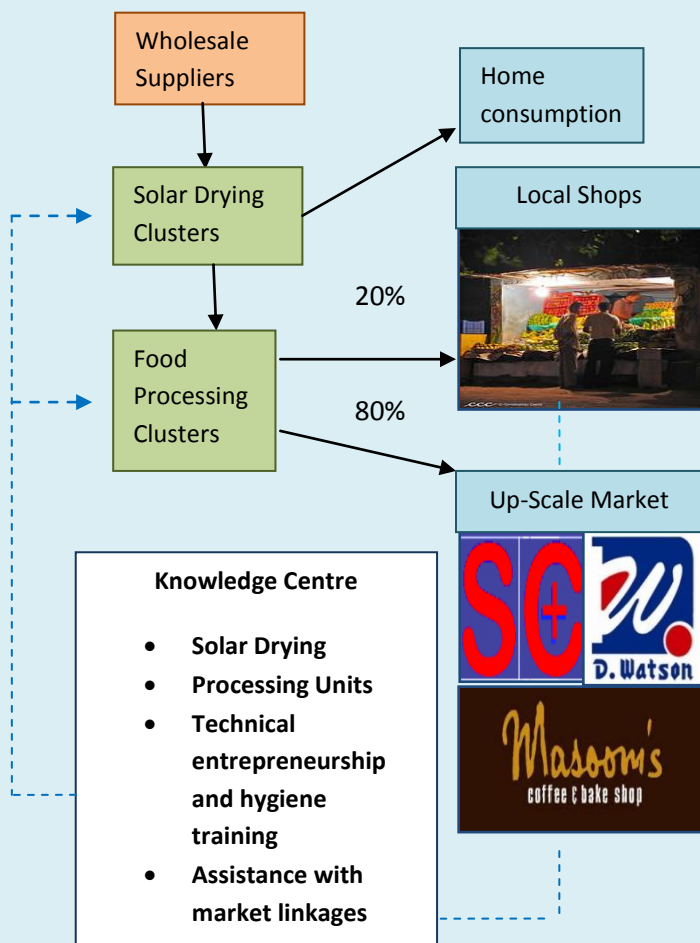


# FARMER AND COMMUNITY EMPOWERMENT (FACE) THROUGH SOLAR DRYERS FOOD PROCESSING

Through collective experience gained from projects in UGANDA and Bangladesh, JOBS has continuously improved not only their solar dryers but also their supporting material such as training of beneficiaries. Together with **“Save The Children”** JOBS unlocked the true economic potential of UGANDA and BANGLADESH by providing them impeccable solar dryers and a personalized **“Value Chain/Cluster Model, (VCCS)”**. The same model has been adapted and customized for GIZ to function optimally in Pakistan.



## Beneficiaries and Target Areas

In Khanewal (Punjab) and Swat (KPK), 150 deserving women each would be trained. These women will transfer their learning’s to atleast 2 additional household members which would create a pipeline of future resources.

Two clusters (solar drying and food processing) of 75 women each are formed. Initially, focus would be laid upon small-scale processing capacity. Food processing cluster are established in local areas (Khanewal and Swat) with links to local stores in the region. With increase in demand, production clusters would be expanded to other regions of the country with emphasis laid upon processing and packaging as well. Finally, when optimal capacity is met, attempt to tap into the international market would be made.

Through this process, the main goal of the project, that is, **“to link the poor producers to the global value chain to increase their income generating potential”** would be achieved. This project also aims at inculcating entrepreneurial skills in women and empowering them to carry out self-sustaining economic activities.

## Solar Dried Product Category

